

Eric Holdeman & Associates
Project List

See a sample list of the types of consulting engagements in which EHA has supported a variety of customers with services:

- Social Media for Emergencies and Disasters. Provided a presentation and workshop on the impacts of social media and how it is changing the way people communicate and interact during disasters. Proposed options for integrating the use of social media into emergency and disaster response systems for a mid-sized city. Facilitated a discussion between the participants on constructing a path forward.
- Small City Emergency Volunteer Plan. Working with a team of individuals established a volunteer management plan for how to register and incorporate volunteers into the community's disaster response and recovery efforts. The plan concluded with a training session and then a tabletop exercise that reviewed and tested the components of the plan.
- Non-Profit Emergency Management Plan. Updated a disaster response plan for a large nonprofit organization that had a rough draft of a plan that needed more details and structure to make it an effective document that would guide the disaster response for the organization. Established response teams, a response system, organization and criteria for when the crisis plan would be enacted.
- Emergency Operations Center (EOC) Procedures. Developed EOC procedures for a large metropolitan city's Emergency Operations Center. The procedures identified when the EOC would be activated and the level of staffing based upon the size of the disaster. The functions of each section of the EOC were defined and the interrelationship between the policy level, operations and public information was established.
- Manufacturing Company Product Integration. The emergency management and homeland security is a growing market for technology enhancements. Assisted a technology manufacturer with marketing ideas on how their electronic display systems could be integrated into emergency operations centers (EOC) and field command posts. Identified risks and concerns from governments and how to approach the point of sale. Story boarded short video segments with marketing messages for production.
- Performance Measurement. Performance measurement is an increasing requirement for emergency management organizations. It is needed to justify the continued funding for homeland security programs. Worked with a regional catastrophic planning effort to establish regional performance measurement metrics using the Target Capabilities List and emerging Core Capabilities criteria for nine regional planning efforts.